

SUBJECT:

NAMING THE NEW LAKE FOREST SENIOR CENTER

RECOMMENDED ACTION(S):

Approve the recommended process to name the new senior center.

EXECUTIVE SUMMARY:

In 2002, the City began offering senior programs at Santiago de Compostela Church, which served approximately 25-30 seniors. Activities were limited to basic social functions and opportunities for seniors to interact and enjoy games and arts and crafts. When senior programs were moved to the current City Hall facility in 2003, program participants named the facility the "Senior Scene Clubhouse." At the time, seniors developed a strong sense of ownership over the programs and facility and did not want to refer to the space simply as the "Lake Forest Senior Center." Since 2003, senior programs have grown to serve approximately 90-100 participants per day and 140 for the Thursday Lunch Program.

As the City prepares to construct a new senior center, seniors continue to feel a strong sense of pride and ownership in the programs and are excited to have dedicated space in the new senior center. Many seniors and members of the Senior Advisory Board and Parks and Recreation Commission have requested an opportunity to name the new facility. In response to seniors' enthusiasm, Community Services staff would like to facilitate a process to engage seniors in a discussion to name the new facility. Staff proposes working with the Senior Advisory Board and Parks and Recreation Commission to develop a list of possible names. The Parks and Recreation Commission, in turn, would forward the most popular suggestions to the City Council for its consideration. Staff suggests beginning this process in January 2018 and returning to the City Council with a list of prospective facility names in July 2018.

FISCAL IMPACT:

There is no fiscal impact associated with the recommended action.

Initiated By:Scott Wasserman, Director of Community ServicesSubmitted By:Scott Wasserman, Director of Community ServicesApproved By:Debra Rose, Interim City Manager